

Important Questions List for All Subjects

1. Perspectives of Management

1. What is management? Explain its functions.
 2. Explain the evolution of management thought.
 3. What are the levels of management?
 4. Explain planning and its types.
 5. What is decision making? Explain the process.
 6. Explain the concept of delegation and decentralization.
 7. What is coordination? Why is it important?
 8. Explain different types of organizational structures.
 9. What is controlling? Explain the process.
 10. Explain the roles and responsibilities of a manager.
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2. Accounting for Management

1. What is financial accounting? Explain its objectives.
 2. Define management accounting. How is it different from financial accounting?
 3. What is journal? Explain the rules of journalizing.
 4. What is a trial balance? Explain its advantages.
 5. Explain final accounts with format and examples.
 6. What is depreciation? Explain its methods.
 7. What is ratio analysis? Explain different types of ratios.
 8. Define fund flow and cash flow statements.
 9. What are the limitations of accounting?
 10. Explain inventory valuation methods.
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3. Business Environment

1. What is business environment? Explain its types.
 2. Explain micro and macro environment with examples.
 3. What is PESTLE analysis? Explain each component.
 4. What is globalization? Explain its impact on Indian business.
 5. Write a note on Liberalization and Privatization.
 6. What are the objectives of Industrial Policy?
 7. What is economic environment? Explain its role.
 8. Explain technological environment and its influence.
 9. What is the role of government in business?
 10. Explain SWOT analysis with an example.
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4. Managerial Economics

1. What is managerial economics? Explain its scope.
 2. Define demand. Explain law of demand with a diagram.
 3. What is elasticity of demand? Explain types.
 4. What is production function? Explain with an example.
 5. Explain law of variable proportions.
 6. What are cost concepts? Explain types of costs.
 7. Define break-even analysis. What are its uses?
 8. Explain market structures with diagrams.
 9. What is national income? Explain its components.
 10. Define inflation. What are its causes and remedies?
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5. Managerial Communication Skills

1. What is communication? Explain its process.
 2. What are the 7Cs of effective communication?
 3. Explain verbal and non-verbal communication.
 4. What are the barriers to communication?
 5. What is business letter? Write a sample.
 6. What is the importance of listening skills?
 7. What is report writing? Explain its structure.
 8. How to prepare for a group discussion?
 9. What is email etiquette? List key points.
 10. What are the components of a good presentation?
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6. Organisational Behaviour

1. What is organisational behaviour? Explain its scope.
 2. Define personality. Explain factors influencing it.
 3. What is perception? Explain the process.
 4. Explain Maslow's hierarchy of needs theory.
 5. What is motivation? Explain Herzberg's theory.
 6. What is leadership? Explain styles of leadership.
 7. Define group. Explain stages of group development.
 8. What is conflict? Explain types and management techniques.
 9. Define organisational culture. What are its components?
 10. What is job satisfaction? What factors affect it?
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7. Quantitative Techniques for Management

1. What is statistics? Explain its importance in management.
2. What are the measures of central tendency?
3. Define correlation. Explain types of correlation.
4. What is regression? Explain its uses.
5. What is probability? Explain basic rules with examples.
6. What is standard deviation? How is it calculated?
7. Explain time series analysis and its components.
8. What is linear programming? State its applications.
9. Define permutation and combination with examples.
10. What is hypothesis testing? Explain the steps.